

The European  
Showcase Platform  
for World Music

upbeat

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upbeat-platform.eu



Funded by  
the European Union

# Discover and be discovered

UPBEAT is the first world music showcase platform in Europe. With UPBEAT's financial help, festivals can book emerging artists and host international delegates more easily.

Our mission is to foster a forward-thinking and thriving world music industry in Europe, with a focus on talent discovery, music in original language, an international network of European world music professionals, and a more sustainable festival scene.

In 2023 our goal is to support at least 100 emerging performers and several professional events. This year we are also launching the UPBEAT Best New Talent Award for the most promising emerging artist and the UPBEAT Future Award for the best up-and-coming festivals.



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Platform for World Music

**Coordinated by**



**Our members**

- A to JazZ Festival
- Budapest Ritmo
- Czech Music Crossroads
- Folkest
- Hide & Seek Festival
- Méra World Music Festival
- Mercat de Musica Viva de Vic
- Pannonica Festival
- PIN Music Conference
- Saules Muzika Festival
- Tallinn Music Week
- Waves Vienna
- WOMEX
- World Music Festival Bratislava